

Tushaar Gangavarapu

NLP Research Engineer Kindle Content Experience Amazon.com, Inc.

Gaming, HCI – January 06, 2020

Assessment of VR Game-based Outcomes: A Case Study

This work was completed at HCCG Lab, Dept. of Information Technology, NITK Surathkal, under the guidance of Prof. G Ram Mohana Reddy





whoami



tusgan@amazon.com

Agenda

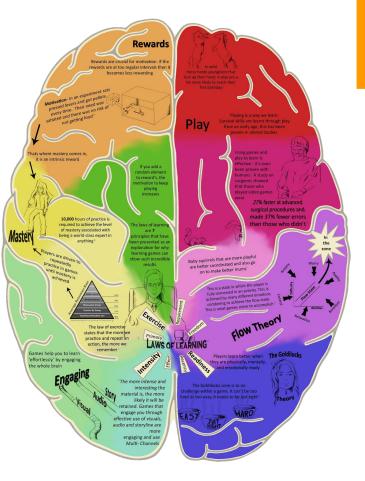




M Prensky. *The Games Generations: How Learners Have Changed.* Digital game-based learning, vol. 1. 2001.

Games as Learning Processes

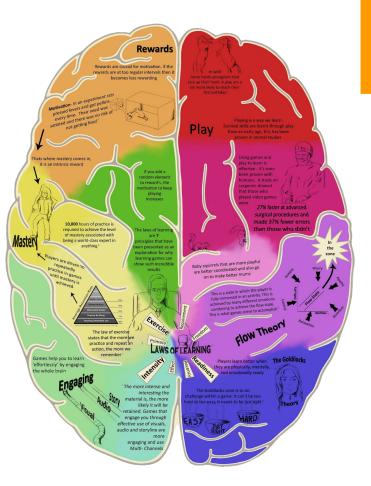
- Human brain decodes the working of the system through experimentation!
 - Hands-on, active learning
 - Game-based learning
 - Reward (reinforcement) learning



Guido Makransky and Lau Lilleholt. A structural equation modeling investigation of the emotional value of immersive virtual reality in education. 2018.

Games as Learning Processes

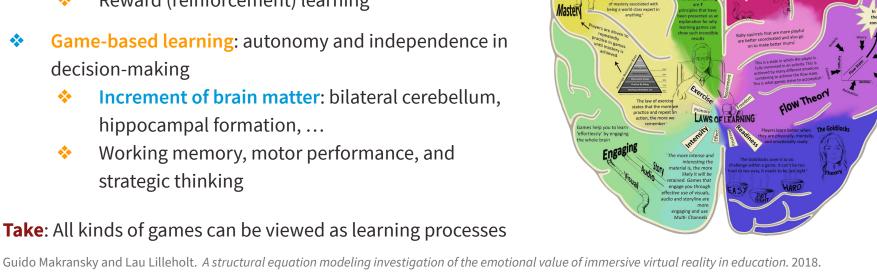
- Human brain decodes the working of the system through experimentation!
 - Hands-on, active learning
 - Game-based learning
 - Reward (reinforcement) learning
- Game-based learning: autonomy and independence in decision-making
 - Increment of brain matter: bilateral cerebellum, hippocampal formation, ...
 - Working memory, motor performance, and strategic thinking



Games as Learning Processes

- Human brain decodes the working of the system * through experimentation!
 - Hands-on, active learning -
 - **Game-based learning** -
 - Reward (reinforcement) learning -
- * Game-based learning: autonomy and independence in decision-making
 - **Increment of brain matter:** bilateral cerebellum, hippocampal formation, ...
 - Working memory, motor performance, and strategic thinking

Take: All kinds of games can be viewed as learning processes



Rewards

o reward's, the

10,000 hours of practice

required to achieve the leve

Rewards are crucial for motivation. If t wards are at too regular intervals then

Agenda



- So, what does **designing** a game involve? just game development?
 - Universal principles of designing interactive interfaces^[Norman 1983]: equitable usage, flexibility, simple and interactive UI, perceptible information, error tolerance, and low physical effort

- So, what does **designing** a game involve? just game development?
 - Universal principles of designing interactive interfaces^[Norman 1983]: equitable usage, flexibility, simple and interactive UI, perceptible information, error tolerance, and low physical effort
- Solution Is designing a complex game sufficient? Is it more important than the assessment of the same?

- So, what does **designing** a game involve? just game development?
 - Universal principles of designing interactive interfaces^[Norman 1983]: equitable usage, flexibility, simple and interactive UI, perceptible information, error tolerance, and low physical effort
- Solution Is designing a complex game sufficient? Is it more important than the assessment of the same?
- Game-based assessment affective and cognitive outcomes
 - Summative assessment: measurement via end-goal assessments
 - Formative assessment: learning by constant monitoring
 - Stealth assessment: highly interactive and non-invasive assessments

- So, what does **designing** a game involve? just game development?
 - Universal principles of designing interactive interfaces^[Norman 1983]: equitable usage, flexibility, simple and interactive UI, perceptible information, error tolerance, and low physical effort
- Solution Is designing a complex game sufficient? Is it more important than the assessment of the same?
- Game-based assessment affective and cognitive outcomes
 - Summative assessment: measurement via end-goal assessments
 - Formative assessment: learning by constant monitoring
 - Stealth assessment: highly interactive and non-invasive assessments
- Assessment bias and test anxiety? need for solutions to handle these!

- So, what does **designing** a game involve? just game development?
 - Universal principles of designing interactive interfaces^[Norman 1983]: equitable usage, flexibility, simple and interactive UI, perceptible information, error tolerance, and low physical effort
- Solution Is designing a complex game sufficient? Is it more important than the assessment of the same?
- Game-based assessment affective and cognitive outcomes
 - Summative assessment: measurement via end-goal assessments
 - Formative assessment: learning by constant monitoring
 - Stealth assessment: highly interactive and non-invasive assessments
- Assessment bias and test anxiety? need for solutions to handle these!

Assessment over designing: Assessment of game-based outcomes is could be very crucial.

[Norman 1983] Donald A Norman. *Designing principles of human-computer interfaces*. Human Factors in Computing Systems, pp 1 – 10, SIGCHI, ACM. 1983.

Agenda



Several frameworks and models to facilitate game designing: RETAIN model, six 'I's model, TLT model, GOM model, system-story-mental model framework, ...

- Several frameworks and models to facilitate game designing: RETAIN model, six 'I's model, TLT model, GOM model, system-story-mental model framework, ...
- Some prominent frameworks: objective of seamlessly integrating learning of expected outcomes and the gameplay!
 - RETAIN framework: encompasses several aspects such as <u>Retain</u>, <u>Embedding</u>, <u>Transfer</u>,
 <u>A</u>daptation, <u>Immersion*</u>, and <u>Naturalization</u>

- Several frameworks and models to facilitate game designing: RETAIN model, six 'I's model, TLT model, GOM model, system-story-mental model framework, ...
- Some prominent frameworks: objective of seamlessly integrating learning of expected outcomes and the gameplay!
 - RETAIN framework: encompasses several aspects such as <u>Retain</u>, <u>Embedding</u>, <u>Transfer</u>, <u>A</u>daptation, <u>Immersion</u>*, and <u>N</u>aturalization
 - Six 'I's framework: <u>I</u>dentity, <u>I</u>mmersion, <u>I</u>nteractivity, <u>I</u>ncreasing complexity, <u>I</u>nformed teaching, and <u>I</u>nstructional constructivist point of view!

- Several frameworks and models to facilitate game designing: RETAIN model, six 'I's model, TLT model, GOM model, system-story-mental model framework, ...
- Some prominent frameworks: objective of seamlessly integrating learning of expected outcomes and the gameplay!
 - RETAIN framework: encompasses several aspects such as <u>Retain</u>, <u>Embedding</u>, <u>Transfer</u>, <u>A</u>daptation, <u>Immersion</u>*, and <u>N</u>aturalization
 - Six 'I's framework: <u>I</u>dentity, <u>I</u>mmersion, <u>I</u>nteractivity, <u>I</u>ncreasing complexity, <u>I</u>nformed teaching, and <u>I</u>nstructional constructivist point of view!
 - Three Layered Thinking (TLT) framework: pedagogical layer (knowledge production), achievement, and core design

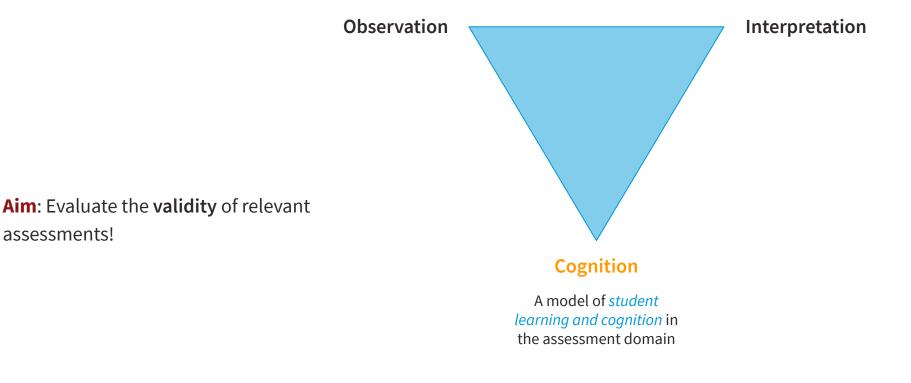
- Several frameworks and models to facilitate game designing: RETAIN model, six 'I's model, TLT model, GOM model, system-story-mental model framework, ...
- Some prominent frameworks: objective of seamlessly integrating learning of expected outcomes and the gameplay!
 - RETAIN framework: encompasses several aspects such as <u>Retain</u>, <u>Embedding</u>, <u>Transfer</u>, <u>A</u>daptation, <u>Immersion</u>*, and <u>N</u>aturalization
 - Six 'I's framework: <u>I</u>dentity, <u>I</u>mmersion, <u>I</u>nteractivity, <u>I</u>ncreasing complexity, <u>I</u>nformed teaching, and <u>I</u>nstructional constructivist point of view!
 - Three Layered Thinking (TLT) framework: pedagogical layer (knowledge production), achievement, and core design
- Application-centered frameworks: Game Object Models (GOM and GOM-II), Educational Games
 Design Framework (EGDF), Mechanics-Dynamics-Aesthetics (MDA) model, ...

AD dos Santos and P Fraternali. A comparison of methodological frameworks for digital learning game design. Games and learning alliance. Springer. 2015.

Agenda



Assessment Triangle for Game Design [Pellegrino et al. 2001]

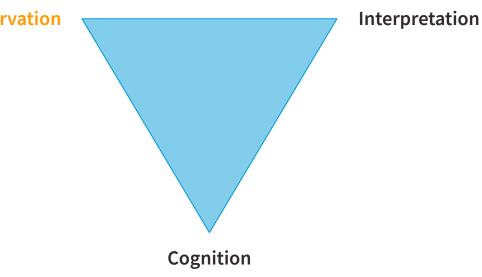


Assessment Triangle for Game Design [Pellegrino et al. 2001]

Set of *principles and* assumptions about the type of observations which will provide evidence of students' competencies

Observation

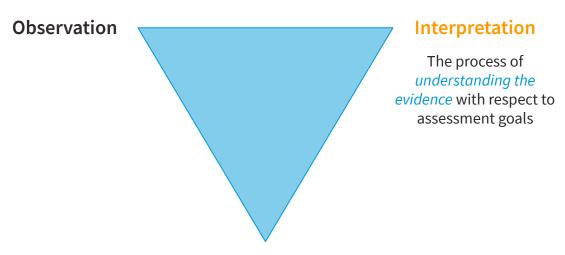
Aim: Evaluate the **validity** of relevant assessments!



A model of student learning and cognition in the assessment domain

Assessment Triangle for Game Design [Pellegrino et al. 2001]

Set of *principles and assumptions* about the type of observations which will provide evidence of students' competencies



Aim: Evaluate the **validity** of relevant assessments!

Cognition

A model of *student learning and cognition* in the assessment domain

Evidence-centered Game Designing [Mislevy et al. 2003]

Aim: Evaluate the validity of relevant assessments!

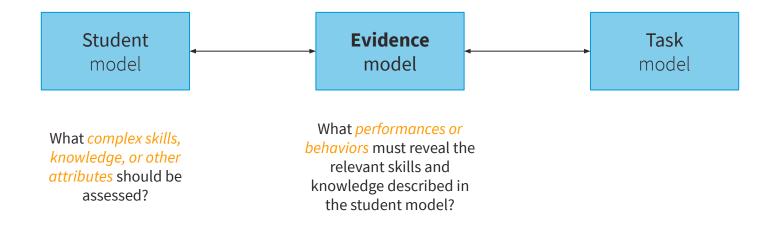


What complex skills, knowledge, or other attributes should be assessed?

Circut: Evidence model vs. assembly model between student model \rightarrow task model

Evidence-centered Game Designing [Mislevy et al. 2003]

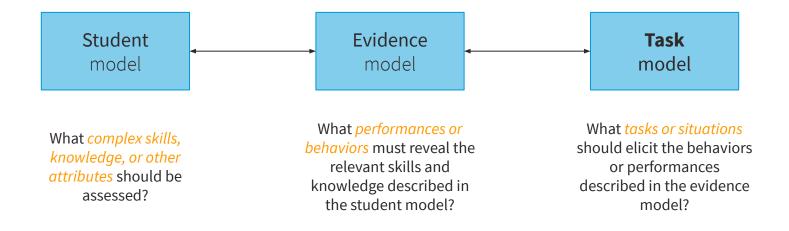
Aim: Evaluate the validity of relevant assessments!



Circut: Evidence model vs. assembly model between student model \rightarrow task model

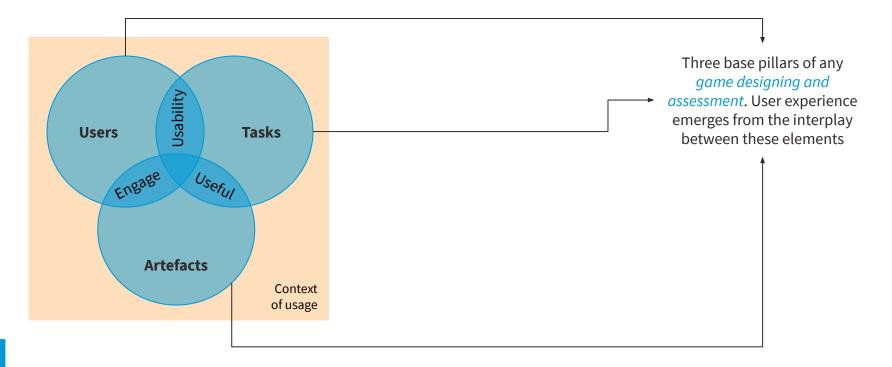
Evidence-centered Game Designing [Mislevy et al. 2003]

Aim: Evaluate the validity of relevant assessments!



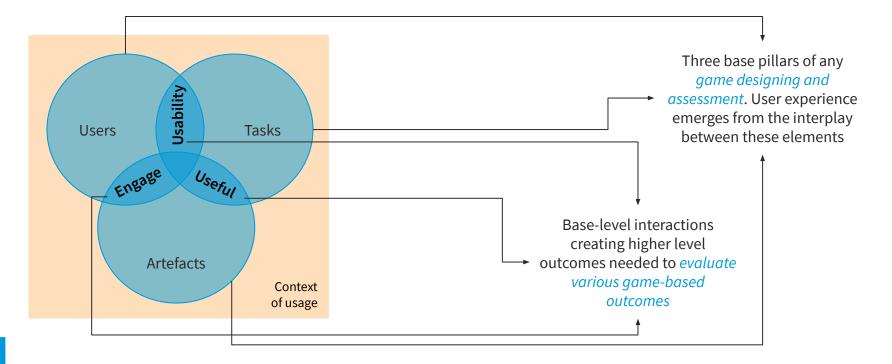
Circut: Evidence model vs. assembly model between student model \rightarrow task model

User Experience Framework [Kiili et al. 2014]



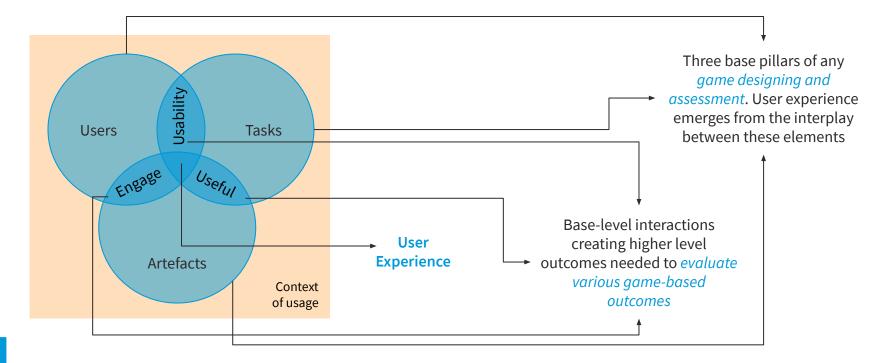
Aim: Evaluate the affective outcomes and quality of the game!

User Experience Framework [Kiili et al. 2014]



Aim: Evaluate the affective outcomes and quality of the game!

User Experience Framework [Kiili et al. 2014]



Aim: Evaluate the affective outcomes and quality of the game!

Agenda



 Designing a cost-effective, interactive, and immersive android VR game



- Designing a cost-effective, interactive, and immersive android VR game
- Developing an effective hybrid cognitive mental arithmetic model that helps form strong bonds of a problem with its correct answer and the strategies to achieve it
 - Problem-size effect



- Designing a cost-effective, interactive, and immersive android VR game
- Developing an effective hybrid cognitive mental arithmetic model that helps form strong bonds of a problem with its correct answer and the strategies to achieve it
 - Problem-size effect
 - Associative confusion effect



- Designing a cost-effective, interactive, and immersive android VR game
- Developing an effective hybrid cognitive mental arithmetic model that helps form strong bonds of a problem with its correct answer and the strategies to achieve it
 - Problem-size effect
 - Associative confusion effect
 - ✤ Split effect



- Designing a cost-effective, interactive, and immersive android VR game
- Developing an effective hybrid cognitive mental arithmetic model that helps form strong bonds of a problem with its correct answer and the strategies to achieve it
 - Problem-size effect
 - Associative confusion effect
 - Split effect
 - Concept retrieval and recall



- Designing a cost-effective, interactive, and immersive android VR game
- Developing an effective hybrid cognitive mental arithmetic model that helps form strong bonds of a problem with its correct answer and the strategies to achieve it
 - Problem-size effect
 - Associative confusion effect
 - ✤ Split effect
 - Concept retrieval and recall
- Evaluation with respect to affective and cognitive outcomes



Agenda



 Devise a standard questionnaire at the smallest granular level, for each construct or aspect of measurement

- Devise a standard questionnaire at the smallest granular level, for each construct or aspect of measurement
- Assessment goes beyond "casual" verifications cognitive and affective outcomes
 - ✤ Affective outcomes: user experience, cybersickness, anxiety, …
 - Cognitive outcomes: performance improvement, endurance, …

- Devise a standard questionnaire at the smallest granular level, for each construct or aspect of measurement
- Assessment goes beyond "casual" verifications cognitive and affective outcomes
 - ✤ Affective outcomes: user experience, cybersickness, anxiety, …
 - Cognitive outcomes: performance improvement, endurance, …
- Appropriate statistical analyses to prove the intended ANOVA, T-test, Mann-Whitney U test, Kruskal-Wallis H test, Wilcoxon signed rank test, …

- Devise a standard questionnaire at the smallest granular level, for each construct or aspect of measurement
- Assessment goes beyond "casual" verifications cognitive and affective outcomes
 - ✤ Affective outcomes: user experience, cybersickness, anxiety, …
 - Cognitive outcomes: performance improvement, endurance, …
- Appropriate statistical analyses to prove the intended ANOVA, T-test, Mann-Whitney U test,
 Kruskal-Wallis H test, Wilcoxon signed rank test, …
- It is always important to capture the users' experiences pros and cons, satisfaction, self-directed experiences, effectiveness, …

In games with principles of reward-based learning, it is essential to ensure a constant feedback loop between the human and the computer is maintained

- Devise a standard questionnaire at the smallest granular level, for each construct or aspect of measurement
- Assessment goes beyond "casual" verifications cognitive and affective outcomes
 - ✤ Affective outcomes: user experience, cybersickness, anxiety, …
 - Cognitive outcomes: performance improvement, endurance, …
- Appropriate statistical analyses to prove the intended ANOVA, T-test, Mann-Whitney U test,
 Kruskal-Wallis H test, Wilcoxon signed rank test, …
- It is always important to capture the users' experiences pros and cons, satisfaction, self-directed experiences, effectiveness, …
- One game in one assessment context is this sufficient to establish the credibility of the proposed system (framework and assessment)?

In games with principles of reward-based learning, it is essential to ensure a constant feedback loop between the human and the computer is maintained

Further Reading

- [1] T. Gangavarapu, T.S. Ashwin, and G.R.M. Reddy. *Evaluating Affective and Cognitive Outcomes of a Mobile-VR Game-based Learning Approach for Basic Mathematics*. IEEE Transactions on Learning Technologies. 2020.
- [2] Pellegrino, James W., Louis V. DiBello, and Susan R. Goldman. *A framework for conceptualizing and evaluating the validity of instructionally relevant assessments.* Educational Psychologist 51.1: 59-81. 2016.
- [3] Alysson, Diniz Dos Santos, and Fraternali Piero. *A comparison of methodological frameworks for digital learning game design.* GALA Conference. 2015.
- [4] Pellegrino, James W., Naomi Chudowsky, and Robert Glaser. *Knowing what students know: The science and design of educational assessment*. National Academy Press, 2102 Constitutions Avenue, NW, Lockbox 285, Washington, DC 20055, 2001.
- [5] Mislevy, Robert J., Russell G. Almond, and Janice F. Lukas. *A brief introduction to evidence-centered design*. ETS Research Report Series 2003.1: i-29. 2003.
- [6] A. Novotney, *Gaming to learn*. Monitor on Psychology, vol. 46, no. 4, p. 46, 2015.
- [7] Kiili, K., Lainema, T., de Freitas, S., and Arnab, S. *Flow framework for analyzing the quality of educational games.* Entertainment computing, 5(4), 367-377. 2014.

nologianim das das fleith von mer elementen 1310 fammen gemacht ut er cetera? ob much

Thehri eft formul

Store and Barris

Ale sie klim nem finestel von miner heaten secualitat fons ern on mertuget von on ner macht Sem sotes pille ono ge annet aft on amen liecht Ser changt smon amer gestalt ser helign Drustatidut die het sverenan beweist em verseuser phisolophus aft naturleutinns aft resteuti migt testeut chusem erften p foricher dez wegenssaz fel weift er mark hart martt Jez mater & Ozno sem andern & plusht at non sem memens welenthant day fit weif mine weifhaut Dez And Das sout Berveyst and sie Somut 303 Lebens Das mil meinet un die gute des hei ligen gent Das trut pats m die chungt dies Baiper metraphipica matheatica et perfera an sem erft pricht er von den smin des and sem andern p pricht er von ser gal um Ber Rour Dav Sem no Der natur Min 200 Der tugent vna 25 2 engiefenten machum dat vatero Das anger mi gem piloses puno Das

Nanos gigantum humeris insidentes

> restorius msem cebente putte say man ano sem menftip anyen Das menter if ser hymel wan er met wegerug anhengent sem obrifte 3m for and auch aft ar Die Relle Werm er mit pomer the strugt post rellen Benubt mit sen onseiten vom formilft Pr 2 ft auch se, actored 3 da so milt gutto werted mit guter Roffing frucht pringet the if saviner serso mett licher father pomet and say wet mit forder vonftet ragende if Albau gufing forutie misen so putie win Det pat planue ser anser und spilertift month Temer Ser moth ser werlt lauf on leibes matur nelfent aft ve mer 3 az pentre 308 menfilm genavgetaft and world

99

Thank you ~